

Oxford Urbanists

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Managing Director

OXFORD
urbanists

Call for a Director of Communications and Events at the Oxford Urbanists

Posted August 20th, 2021. Applications will be assessed immediately and on a rolling basis.

The Oxford Urbanists

The Oxford Urbanists (OU)¹ is a global ‘think and do’ tank and a registered social enterprise, founded by Oxford University graduate students and academics in 2016, providing urban knowledge that is local in place and time. Our mission is to advance innovative, productive urban outcomes through thought leadership and an extensive network of urban practitioners, innovators, policy makers and researchers. Led by specialists with a mixture of professional experience and graduate-level research expertise, OU aims to provide capacity and expertise for governments of all kinds, regional bodies, and community-based organizations.

Our experienced specialists possess wide-ranging skill sets and can provide tailored advisory based on client needs and specific regional contexts. OU has an interdisciplinary team of urban practitioners, graduate students, and activists around the world working in urban development, ready to leverage an extensive global network and scale up projects on demand.

OU staff have worked in all levels of government, as well as in NGOs, multilateral organizations, media outlets and the private sector. We’re a team of architects, designers, development practitioners, journalists, planners, policy researchers, and much more.

The OU team currently works fully remotely to organise and facilitate partnerships, advisory, and publications. We are headquartered in London.

We are regrettably unable to offer any remuneration to any of our team members at this stage; however, this role does provide the potential of project-based pay in the future. OU is committed to maximising public benefit through all our activities.

The Role

The Director of Communications and Events ("The Director") will direct and lead the Communications and Events division of OU. This role is analogous to a Chief Marketing Officer position. The Director will be expected to create and implement a communications and marketing strategy that will drive significant organisational growth. This will include considering

¹ Oxford Urbanists LTD is a private company limited by shares registered with The Registrar of Companies for England and Wales, headquartered at 86-90 Paul Street, London, EC2A 4NE.

innovative ways to increase OU newsletter subscribers and social media followers, and drive website traffic. This position will require a high degree of problem solving, creative thinking, interpersonal engagement, and drive. The Director will solidify and expand the current Communications and Events team and serve as a member of OU's senior leadership team.

This position is expected to be fully remote in nature and will require roughly 5-10 hours per week, as well as any variable project-based work that may come up.

Tasks and Responsibilities

- Lead maintenance and development of the OU website, newsletters, and social media.
- Run events (webinars, podcasts, lectures etc with a network of global urban influencers).
- Run OU-led Campaigns & Advocacy, Polling where relevant.
- Develop and implement an external communications and marketing strategy, codifying performance targets and aligning with broader OU strategic planning.
- Identify contextual strategies for expanding OU's outreach with different demographics in diverse international markets.
- Manage a flexible, remote, international Communications and Events team.
- Attend fortnightly team calls or meetings (as appropriate).
- Communicate regularly with the rest of the senior management team, as well as other relevant members of the organisation, via Slack and email.

Desired Experience and Skills

As an organisation dedicated to skills-based hiring practices and encouraging a wide array of applications from a diverse talent pool, OU is committed to reviewing all applications on an individual basis and invites applications from any interested parties. Skills and experiences useful for this role likely include the following:

- Experience creating strategic planning, working with teams, and working against performance targets.
- Digital marketing and organizing.
- Community outreach and engagement.
- Public relations and external affairs.
- Relationship management and interpersonal communication.
- Creative thinking.
- Problem solving and resilience.
- Writing, editing, and attention to detail.

Application:

Please send us your one-page CV and a brief cover letter to Max Nathanson at oxfordurbanists@gmail.com. You may be asked for an interview.

Thank you for your interest in working with the Oxford Urbanists. We will reach back to qualified applicants on a rolling basis.